DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, mailing address and citizenship are as stated below, next to my name;

I believe that I am the original, sole and first inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

INSULATED BEVERAGE HOLDER WITH TUBULAR FLIP-TOP ENCLOSURE

the specification of which is attached hereto;

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge my duty to disclose to the Patent and Trademark Office all information known to me which is material to patentability as defined in 37 C.F.R. § 1.56.

I hereby claim foreign priority benefits under 35 U.S.C. § 119(a) of any foreign application(s) for patent or inventor's certificate listed below and have also identified any foreign application(s) for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

NONE

I hereby claim provisional priority benefits under 35 U.S.C. § 119(e) of any provisional application(s) for patent or inventor's certificate listed below and have also identified any provisional application(s) for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

U.S. Provisional Application Serial No. 60/441,902, filed January 22, 2003, entitled Insulated Beverage Holder with Tubular Flip Top Enclosure, and invented by Jerry W. Reeves.

I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application(s) in the manner provided by the first paragraph of 35 U.S.C § 112, I acknowledge the duty to disclose information material to patentability as defined 37 C.F.R. § 1.56 which occurred between the filing date of the prior application(s) and the national or PCT international filing date of this application:

NONE

I hereby appoint:

Roger N. Chauza, Reg. No. 29,753 Mark W. Handley, Reg. No. 36,821

of the firm CHAUZA & HANDLEY, L.L.P., my attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, and to file and prosecute any international patent applications based thereon in any foreign country or before any international authorities under the Patent Cooperation Treaty.

Send Correspondence To:

Mark W. Handley, Esq. CHAUZA & HANDLEY, L.L.P. P.O. Box 140036 Irving, Texas 75014

Direct Telephone Calls To:

Mark W. Handley, Esq. at (972) 518-1713 Atty. Docket No. JRVS-27,779US

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of First Inventor: Jerry W. Reeves

Inventor's Signature:

Residence (City, State): Plano, TX

Citizenship: USA

Mailing Address: 3205 Lynbrook Drive, Plano, TX 75075